After the Data Strategy – the Data Union Strategy

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European Commission

Where are we?

Data strategy 2020:

- (funding for) sectoral data spaces; EHDS, DSSC;
- Data Governance Act, Data Act; HVD under ODD

Data in the EVP Mission Letter

"You will present a **European Data Union Strategy** drawing on existing data rules to ensure a simplified, clear and coherent legal framework for businesses and administrations to share data seamlessly and at scale, while respecting high privacy and security standards."

Mission Letter to Henna Virkkunen

EVP-designate for Tech Sovereignty, Security and Democracy

Tentative “bricks” of the new strategy

DATA FOR AI

Innovators incl. GenAI companies are running out of data

SIMPLIFICATION

Fragmented data rules

Overlapping governance bodies

Complex implementation

Global tensions create uncertainty for

INTERNATIONAL DATA FLOWS

Focus on Data4AI

- Better linking up data spaces with genAI: AI Factories, “data labs”, but how about “federated learning” in data spaces? What role for Simpl
- (some) regulatory simplification (FFoD, DGA, ODD)
- ePrivacy
- Synthetic data?

Next steps

- **Gather input in the coming months** (Apr-Sep)
  - Public consultation via “Have Your Say” (23 May – 18 July)
  - Sectoral workshops (Apr-June)
- **We welcome input from stakeholders and are open to bilateral engagement.**
- Adoption of the **Data Union Strategy in Oct 2025**

Thank you

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