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SEV
Hellenic Federation of Enterprises

AI as a Catalyst: SEV's Strategic Initiatives

Maggie Athanassiadi, Director | Technology & Digital Transformation
Costas Troulos, Senior Advisor | Technology & Digital Transformation

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Areas of activity

- Awareness raising events and spin-out initiatives
- Developing skills and attracting talent
- Regulatory compliance
- Contribution to policy making
- Observatory for Technological Development & Digital Transformation
- Collaborations in the innovation ecosystem

Awareness raising events and spin-out initiatives

1. *Conference "AI in Practice – How to Use AI in our Businesses", 12.5.2025*

   Practical and actionable information on AI applications

   Best practices

   Prerequisites for AI adoption

   Challenges occurring during AI adoption

2. *Intelligent Enterprise*

   In-depth information on technology tools in areas such as: Production & Operation, Asset Management, Retail, Energy Consumption, Decarbonisation, etc.

Developing skills and attracting talent

1. *AI Bootcamp for SMEs*

   Familiarity with AI, development of necessary skills (dur. 1 week)

2. *AI4All, powered by Google*

   Entry-level training for employees at all levels

   Training for managers' specialised needs in AI

3. *IG@Work*

   Job platform - Attraction of high-skilled AI talent

Regulatory compliance

Guide for Enterprises: Steps for AI Act Compliance + Workshop (Q4.2025)

Information about EU's regulatory framework concerning AI

Necessary steps for compliance with AI Act

Contributions to policy making

Governance rules and obligations for AI models incorporating the provisions of the EU AI Act (expected on 9.2025)

Monitoring of EU Acts / Directives and their incorporation into Greek legislation

Participation in public consultation

Observatory for Technological Development & Digital Transformation

1. *Annual Report for the development of the technology sector & the digital transformation of Greece*
2. *Digital event presenting proposals and conclusions*

   Monitoring, analysis and assessment of progress and trends in digital transformation, in line with the EU's Digital Decade goals

   Monitoring and assessment of the development of the country's technology sector and related investments

   Tracking of KPIs

   Conclusions / Proposals

Collaboration in the innovation ecosystem

1. *Business Days*
2. *Innovation Ready*

   Acceleration of digital transformation of our member companies through B2B business partnerships with technology companies & research teams

Thank you!